

# Target Market Assessment

## CFP Castlefield Sustainable European Fund

### Product

The investment objective of the Fund is to seek to achieve long term capital growth, which is superior to the median performance of all of the funds forming the official peer group of which the Fund is a part. 'Peer group' is defined as being the Investment Association sector to which the Fund has been allocated (currently being the Europe excluding UK Sector) or to which it may be allocated to in future, as determined by that body. Long term means over rolling five year periods.

The Fund will invest at least 80% in a concentrated portfolio of the shares of companies incorporated in European countries which the Investment Adviser considers to offer opportunities for capital growth. The Fund may also invest in money market instruments, units and/or shares in other collective investment schemes, deposits, warrants, cash and near cash.

In seeking to achieve the stated investment objective, the Investment Adviser uses a responsible investment research process, referred to as 'B.E.S.T', to identify the universe of securities from which the Fund may invest. The four criteria that need to be evidenced by each investment where 'B.E.S.T' which indicates Business & financial, Environmental & ecological, Social and Transparency & governance, however equal weighting may not be given to each element of these criteria when screening potential investments. The Investment Adviser then supplements this research process by selecting only those investments which, by their nature, are considered to be sustainable in order to meet the investment objective. Sustainable activities are considered to be those necessary to ensure the long term continuity of an activity, system, society or enterprise. Further information on the 'B.E.S.T' criteria and the sustainability element may be obtained from the Investment Adviser's website: [www.castlefield.com](http://www.castlefield.com).

### What is a UK UCITS

The term UCITS (undertakings for collective investments in transferable securities) Retail Scheme was introduced by the European Commission and describes funds that pool together money from different investors. The UCITS Directive provides investor protection and allows funds to be marketed within the UK to retail investors.

This Fund is set up under company law and is a sub-fund of an investment company, represented by shares that can be bought by UCITS, by definition, are non-complex instruments regardless of the underlying instruments in which the UCITS invests.

### Target market

- Retail clients – all clients who are not classed as 'professional clients' or 'eligible counterparties', see below
- Professional clients – essentially, clients with the experience, knowledge and expertise to make their own investment decisions and who can properly assess the risks being taken. This could include, for example, central banks, insurance companies or an institutional investor whose main activity is to invest in financial instruments.
- Eligible counterparties – these could include clients such as investment firms, pension funds and their management companies, or other regulated financial institutions.

### Knowledge and experience

- You should have basic investment markets knowledge or experience of the basic characteristics and risks of funds; and
- you should understand that all of your investment is at risk; and
- you should read the information we provide on the Fund or provided by other organisations through which you can invest in the Fund to understand the nature of the investment, including the risks and commitments; and/or
- you should have an authorised financial adviser to give you advice on the details of the investment, including risk characteristics, and to assess the suitability of the product for your circumstances.

### Financial situation (ability to suffer financial loss)

- You must be in a position to be able to lose all your original investment.

## Target Market Assessment

### Risk tolerance

- On a scale of one to seven, this Fund has a Synthetic Risk and Reward Indicator (SRRI) ranking of 6 (as at 31/12/2022). The higher the rank the greater the potential reward but the greater the risk of losing capital. This Fund is ranked as 6 because it has experienced high rises and falls in value in the past 5 years compared to cash. The SRRI measures volatility as an indicator of risk, where one represents a fund that has experienced low volatility, while seven is the highest volatility grade.
- Due to the characteristics of the types of assets and investments held, the Fund has a high risk and reward profile. As a result, it is suitable for investors who can accept high risk to their investment.
- The levels of income and investment growth are not guaranteed and will rise and fall.
- The SRRI is based on past data that may change over time and may not be a reliable indication of the future risk profile of the Fund. Please note that even the lowest ranking does not mean a risk-free investment.

### Your aims and objectives

- The Fund may be suitable if you are looking to increase your capital and can invest for the long term through exposure to a portfolio of equities from companies incorporated across the European region.
- Long term means over a minimum investment horizon of five years.
- The Fund aims to pay an income through dividend distributions, on a semi-annual basis. However, this is not the primary focus of the investment objective.
- The funds invests in a universe of investments that it considers to be sustainable. Sustainable activities are considered to be those necessary to ensure the long term continuity of an activity, system, society or enterprise. For more information, view the [Investment Adviser's Sustainable Screening Policy](#).

### When not to invest ('negative target market')

This product is not suitable if you do not meet the criteria above; and/or

- need to fully protect your investment; and/or
- want on-demand full repayment of the amount invested; and/or
- have no tolerance for risk.
- Do not want exposure to currencies other than GBP. The portfolio will invest within securities that are denominated in non-GBP currencies, therefore exposing investors to the risk of foreign currency market fluctuations.
- US citizens or residents or those that expect to become US citizens or residents.
- Investors who are not aligned with the Sustainable investing principles of the Fund.
- Investors seeking passive investment management whose returns will mimic those of the broader stock market.

### Distribution channels

This product is eligible for all distribution channels, including the following:

- Investment advice – this includes the adviser explaining why a fund would meet your demands and needs.
- Portfolio management – this includes where an adviser is managing a portfolio in line with your instructions on a 'discretionary basis' so does not need your approval for specific investment decisions about the portfolio.
- Non-advised sales – this includes an adviser leaving you to decide how you want to proceed, for example, after giving you general information but not making a personal recommendation.
- Pure execution services – this includes a service where you make the decision to buy or sell a fund. In other words, no firm gives any advice to you on investments or assesses whether they are appropriate for you.

### Investment advice

We do not offer advice about the potential suitability of any investment. We strongly recommend you speak to a qualified financial adviser about the suitability of our funds, including the suitability of this fund for your attitude to risk.

You need to read and understand the Key Investor Information Document and Supplementary Information Document before you invest. You can also find more information in the fund prospectus. These documents include important information about the risks of investing and the charges of investing. They are published on our website.

#### Important Information

This document provides information about the CFP Castlefield Sustainable European Fund. ConBrio Fund Partners Limited (CFP) is the Authorised Corporate Director (ACD) of the Fund and Castlefield Investment Partners LLP (CIP) is the appointed Investment Adviser. Both CFP and CIP are authorised and regulated by the Financial Conduct Authority. This document does not constitute or form part of, and should not be construed as, an initiation to buy or sell units and neither this document nor anything contained or referred to in it shall form the basis of, or be relied on in connection with, any offer or commitment whatsoever. The value of units and the income generated from them can fall as well as rise and are not guaranteed; investors may not get back the amount originally subscribed. Equity investments should always be considered as long term. Investors should not purchase the Fund referred to in this document except on the basis of information contained in the Fund's prospectus. We recommend that investors who are not professional investors should contact their professional adviser. The Fund's Prospectus and Key Investor Information Document (KIID) are available from [www.conbriofunds.com](http://www.conbriofunds.com).